

# *MCDA 2012*

## *Winter Technical Assistance Conference*

**December 5, 2012**  
**Lansing Center - Lansing, Michigan**

Event sponsored by the U.S. Department of Housing and Urban Development (HUD) and the Michigan State Housing Development Authority (MSHDA); with staff support provided by the Community Economic Development Association of Michigan (CEDAM), on behalf of the Michigan Community Development Association and the Michigan Housing Rehabilitation Specialist Network.

### **Draft Agenda** **(Session Order and Descriptions Subject to Change)**

**8:00 a.m. – 9:00 a.m.**                      **Registration/Continental Breakfast**                      *Banquet Rooms 5 & 7*

**9:00 a.m. – 10:00 a.m.**                      **Welcome/General Session**                      *Banquet Rooms 5 & 7*

**Keynote: “Making the Case for Placemaking”**

*Kathie Feldpausch, Michigan Association of Realtors*

*Dan Gilmartin, Michigan Municipal League*

Revitalizing Michigan requires an examination of the state through a new lens, taking into account the types of places where people and businesses actively choose to locate, invest, and expand. Placemaking acknowledges that people choose to settle in places that offer the amenities, social and professional networks, resources and opportunities to support their lifestyles. Activities that we undertake as community developers fit into placemaking. Our plenary speakers will define placemaking and its application and discuss what it means for the future of Michigan. Be prepared for an engaging session on the future of place in our state and plans to use placemaking tools to enhance prosperity in core communities.

**10:00 a.m. – 10:15 a.m.**                      **Morning Break**

**10:15 a.m. – 11:45 a.m.**                      **Concurrent Sessions (3)**

**Federal Housing Policy Changes and their Local Impact**

*Rooms 201 & 202*

*Brad Ward, Michigan Association of Realtors*

Brad Ward, Director of Public Policy and Legal Affairs for the Michigan Association of Realtors will present the current legal trends in housing for you to expand your knowledge, protect and build your current housing strategies for future success.

**NSP2 Closeout Compliance**

**Rooms 203 & 204**

*Tonya Young and Michelle Wildman, MSHDA*

MSHDA staff will present their current NSP 2 Closeout requirements.

**Lead-Based Paint Updates**

**Room 205**

*Jeremy Westcott, Environmental Testing and Consulting, Inc.*

Mr. Westcott will describe and explain the recent changes to the HUD Guidelines for lead based paint (LBP) as they affect CDBG, HOME and other federally funded programs. He will provide a summary of the changes and provide an opportunity for questions and answers regarding LBP, asbestos, mold or other environmental issues that might affect your programs.

**11:45 a.m. – 1:00 p.m.**

**Lunch & MCDA Business Meeting**

**Banquet Rooms 5 & 7**

Enjoy lunch and networking time with your fellow MCDA members and community development colleagues. A brief MCDA Business Meeting will also take place during lunch.

**1:00 p.m. – 2:30 p.m.**

**Concurrent Sessions (3)**

**MSHDA Placemaking Curriculum, Part 1**

**Rooms 201 & 202**

*Jamie Schriener-Hooper, CEDAM and the Sense of Place Council*

These sessions will introduce you to the MIPlace Partnership, a public/private partnership promoting and supporting placemaking activity throughout the state. It will describe how state agencies are collaborating to assist communities in their placemaking endeavors. Next, the session will dive into more detailed training around placemaking. The first segment, People, Places and Placemaking, will define and discuss a number of terms and definitions (place, placemaking, sense of place), and present some of the most fundamental elements of people, places and placemaking. These include why place and placemaking are important, and the difference between “places” and “Places.” This session will show that critical mass of activity is important, but so is form, buildings, mass, and mixed uses. The second segment, The Economics of Place, will explore how the global New Economy functions, and will review research that supports placemaking and its role in economic development and community development. It will help participants understand the economics of placemaking and give them ideas on how and why certain placemaking elements are critical to create and support in the communities they work within. The third segment, Neighborhoods, Streets and Connections, will explain the role the built environment has in creating places. Form is a critical and often forgotten or overlooked component when considering land use issues such as zoning, density, mix, connectivity, health and walkability. These concepts will be explored in the context of the neighborhood, a building block for communities.

**Michigan AG Mortgage Settlement and How It Affects Your Community**

**Rooms 203 & 204**

*Neeta Delaney, Michigan Foreclosure Task Force*

*Shannon Morgan, Home Renewal Systems*

*Diane McCloskey, Detroit Office of Foreclosure Prevention and Response*

Michigan Attorney General Bill Schuette and other participating state Attorneys General entered into a settlement with the five leading bank mortgage servicers. The National Mortgage Settlement (NMS) requires servicers to provide monetary sanctions and relief and mandates comprehensive

reforms in mortgage loan servicing. There were four different categories of monetary relief as a result of the settlement - Borrower Payments, Refinance Program, Federal Menu Benefits, and State Payments. A portion of the State Payment funds were appropriated by the legislature to MSHDA for two new programs. Learn the details of these programs and how they affect your communities.

**Free Money from DTE/MHRSN Board Elections**

**Room 205**

*Doug Stek, City of Grand Rapids*

*Speaker from DTE*

A DTE representative will give information to municipalities/non-profits about different rebates that are designed for low income clients who are at or below 80% AMI. These rebates are substantial and can be used as a rebate to the customer or the organization. The representative will also show the class the online tool and paperwork needed to submit for the rebate. Doug Stek from the City of Grand Rapids Housing Rehabilitation Office, will give an outline on how to use the rebates and reinvest the money into a current program to stretch dwindling HUD dollars.

\*MHRSN Board Elections will be held at the end of this session.

**2:30 p.m. – 2:45 p.m.                      Afternoon Break**

**2:45 p.m. – 4:00 p.m.                      Concurrent Sessions (2 or 3)**

**MSHDA Placemaking Curriculum, Part 2**

**Rooms 201 & 202**

This is a continuation of the earlier session.

**Davis-Bacon 101**

**Room 205**

*Mike Pucher, Oakland County*

Introduction to Davis-Bacon regulations. This session is pending.

**Healthy Homes Issues**

**Room 205**

*Harry Dryer, Environmental Testing and Consulting, Inc.*

Mr. Dryer will give an overview of the healthy homes movement including HUDs new emphasis on healthy home, methods to become certified as a healthy homes specialist and the Healthy Homes Assessment tool. He has recently completed development of a Healthy Homes Course to assist rehab specialists who wish to become certified Healthy Homes Specialists. This course prepares the students to test for this certification. This session should assist our members in moving toward the new healthy homes format.